



S.S.K.V. COLLEGE OF ARTS & SCIENCE FOR WOMEN

KIZHAMBAI, KANCHIPURAM.



**PROSPECTUS
2021 - 2022**

*Entrance to
Knowledge*



College Auditorium - Front View

COLLEGE SONG

Oh, we the girls of SSKV
a glorious college we
We belong to SSKV
a college proud and free.

(Chorus)

1. Come all you young scholars
and join us one and all
We're the jolliest girls of SSKV
the toast of Kanchipuram.

Oh, we the girls of SSKV

(Chorus)

2. We gather here in college
from places far and near
We file into our classes
with eagerness and cheer
As we listen to our teachers
our problems disappear
And as we work diligently
We've no concern or fear.

Oh, we the girls of SSKV

(Chorus)

3. It's fun to be in college
the cream of students we
We love to dance and sing
at moments we are free
And when we are off to study
we're hives of industry
So that altogether
we are a fine community.

Oh, we the girls of SSKV

(Chorus)

VISION STATEMENT



Our Secretary

The aim of the college is to offer women education that will transform them into liberal minded human beings who shall remain at the cutting edge of knowledge; who shall endeavour to free their minds of bigotry and Obstinacy; who shall develop a disinterested attitude where emotions are involved; who shall be able to distinguish between right and wrong without taking recourse to either of the two extremes of relativism and absolutism, and who, in all these endeavours, shall not forget the abiding grace of god who rules



Our Joint Secretary

The Heritage

The SSKV group, a highly successful educational conglomerate of Kanchipuram, founded in 2007 a College of Arts and Science for women. An off shoot of the renowned parent body, the Conjeevaram Hindu Girls' School Union (now known as The Conjeevaram Hindu Education Society), which has earned a reputation for its educational excellence and discipline, the College will be a model institution for providing quality education to women.

Courses Offered

1. B.Sc. Computer Science
2. B.C.A. Bachelor of Computer Application
3. B.Sc. Mathematics
4. B.Com. General
5. B.Com. Accounting & Finance
6. B.Com. Corporate Secretaryship
7. B.B.A. Bachelor of Business Administration
8. B.A. English
9. B.A. Tamil
10. M.A. Tamil
11. M.Com.

Eligibility for Admission

All candidates seeking admission to the above courses, except M.Com., & M.A., Tamil, should have passed the Higher Secondary Examination (Academic or Vocational stream) conducted by the Government of Tamil Nadu or an examination accepted as equivalent to that by the Syndicate of the University of Madras. Candidates seeking admission to M.Com degree should have majored in B.Com., B.B.A., degree course and those reading M.A., Tamil should have done B.A. Tamil



College Dean



College Library



Graduation day, Dr. Nanditha Krishna addressing the gathering.



Computer Lab

Course Orientation

Additional Eligibility Conditions

Candidates seeking admission should have passed the qualifying examination with any one of the subjects noted against the particular group. (Mathematics students will be preferred for CS & BCA courses.)

Computer Science

Computer Science / Mathematics / Statistics / Business Mathematics

Computer Application

Computer Science / Mathematics / Statistics / Business Mathematics

Mathematics

Mathematics / Physics / Chemistry / Statistics

Commerce (Both General and Accounting and Finance & Corporate Secretaryship)

Commerce and Accountancy

B.B.A. Students from any stream are eligible

B.A. Tamil. Students from any stream are eligible

B.A. English. Students from any stream are eligible

Procedure for Admission

The application form complete in all respects should be submitted with the required certificates (as specified in the application form) immediately after the publication of plus two results at the admission office of the College. The Admission officer after scrutinizing the certificates and taking into consideration marks and reservation criteria may recommend spot admission to the Principal. The principal will finally grant spot admission to the deserving candidate which has been the usual practice but this year because of the pandemic admission will be done in the online mode. The link for this is

<https://sites.google.com/view/sskvcollegeadmission2021/home>

Students should bring the following Certificates in the original at the time of admission :

(This year kindly upload your certificates and follow the instructions given in the application form in the online mode.)



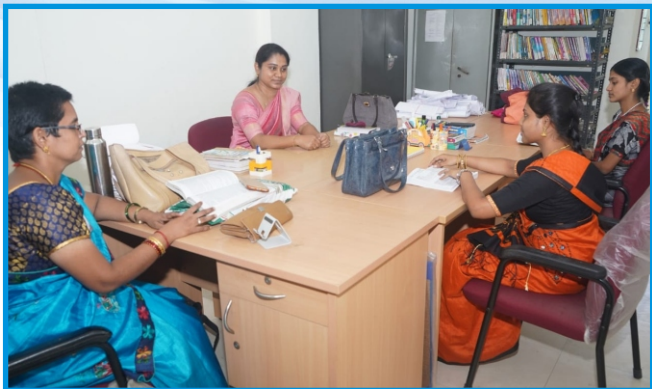
Dr.K.Thirumamagal, Principal in charge



Dr. E. Kalaiselvi, Librarian



Faculty, Department of English



Faculty, Department of Business Administration

1. Transfer Certificate
2. Conduct Certificate
3. Mark List / Grade Sheet of the qualifying examination
4. Relevant Certificates in support of the claim for reservation under different categories (Community, Physically Handicapped etc.)
5. Two attested copies of T.C., 10th Std., +1 and +2 Mark Sheets, Community Certificate and Conduct Certificate
6. Four passport size photographs
7. Two stamped self addressed envelopes

College Timings

The College functions from 9.45 am to 4.00 pm for faculty and students following the six day order cycle. The college office works from 9.00 am to 5.00 pm except on second Saturdays and public holidays.

S.S.K.V. - The Legend

S.S.K.V. College of Arts and Science for Women was founded in 2007 as the Management felt that there was a need for establishing a college exclusively for women in Kanchipuram. The first School under the SSKV banner came into existence in 1904 when the idea of education for women was a novel one. Since then the Management passing through several dedicated hands of men and women has been founding several schools and today the number of schools run under the SSKV aegis is six. In this process of establishing and building educational Institutions the Management has earned tremendous goodwill among the public, so that, today, SSKV has become an acronym being synonymous with quality, sincerity and integrity, and the college is no exception to these principles.



The Secretary hoisting the National Flag on independence Day.



Faculty, Department of Commerce (General)

**What Sculpture is to a
block of marble,
education is to the soul
- Joseph Addison**

The next logical step in their education journey for the Management was to extend their expertise to the field of higher education and thus the College was founded. In twelve years of quick time the College has carved out a warm and characteristic niche for itself in the hearts of several people in and around Kanchipuram.

The College is situated at Kizhambi village which is just five kilometers away from Kanchipuram. Free from the hustle and bustle of city life, the premises provides an ambience where students will be enjoying comfortable classrooms, vast playgrounds and a beautiful state of the art auditorium while being exposed to teaching and learning resources.

We are also taking extra efforts to improve the communicative competence of our students. We have a good library and adequate internet facilities provided to the student community.

The College was established not with mercenary interests but with the aim of giving purposeful education to girls without compromising on quality. Today, it may be a small step but the future shall see the College taking quantum leap in terms of providing the best higher education in the vicinity of Kanchipuram.

The girls who will be joining us will be exposed to a rich college life which will accommodate into academics tours, cultural, art & music all in an atmosphere of responsible freedom. In three years' time the girls will have grown into fine women armed with courage and values. The college is the locus of real growth and we take great care to develop the human resources in each of the girls who join us.

**A person who won't
read has no advantage
over one who can't read
- Mark Twain**



Faculty, Department of Commerce (A&F)

**Good teaching is
one-fourth preparation
and three-fourths
pure theatre
- Gail Godwin**



Faculty, Department of Mathematics

College Life

College life will be marked by, apart from academics, culturals, sports and other co-curricular activities. We have active NSS and YRC units. We celebrate Teacher's Day, Women's Day, Independence Day and Republic Day with élan.

Teacher's Day

On teacher's day our secretary honours all teachers and Principal's office staff with gifts. This is followed by theatre where faculty & students perform independently. Sometimes there will be பட்டிமன்றம் either by students or by faculty.

Women's Day

We celebrate March 8 with college culturals. Each department selects the best to participate in diverse events. These are drama, dance (both solo and groups) poetry reading, jest a minute, singing & drawing both in Tamil and in English.

Sports

We give importance to sports. Recently two courts, one for Volley Ball and one for Shuttle, were laid. Students, however, should learn to stay after college hours (3.30pm) to practice sports.

Library

Our library is well stacked and every year new books are added. Students should cultivate the habit of reading. Only by reading one can improve one's communication.

Fees

Semester fees should be paid before the beginning of the midterm examination. Bus fees should be paid for two semesters before the beginning of the new semester. Some parents do not know that every semester (a period of six months) tuition fees must be paid to the college. Students are advised to educate their parents on this.

Attendance

A student should have 75% attendance to be eligible for writing university examination. 10% condonation may be given by the Principal on serious medical grounds.



Faculty, Department of Tamil



Faculty, Departments of BCA & B.Sc.(CS)

**The function of education is
to teach one to think intensively
and to think critically.**

**Intelligence
plus character - that is the
goal of true education**

- Martin Luther King, Jr.



Head in charge, Department of Commerce (CS)

Ragging

Any form of ragging, done overtly or covertly, is a serious offence. Any student who feels she is ragged will report the matter to the Principal.

Discipline

Students should come on time which is before 9.45 am. Prayer is compulsory. Late comers will be fined. Students are requested to keep the campus clean. Students are requested not to litter the campus and cooperate in keeping class rooms, toilets, & wash areas clean.

Associations

Each department has a major association that remains active. Every department invites eminent persons to inaugurate its association. The inaugural is followed by pure academic events that include quiz, paper presentation and other exclusive events relevant to the status of the departments.

Departments

1. English (Major)
2. English (General)
3. Tamil (Major)
4. Tamil (General)
5. BCA
6. B.Sc. Computer Science
7. B.Com (General)
8. B.Com Accounting Finance
9. B.Com (CS)
10. BBA
11. B.Sc. Maths

Name of Associations

- Hippocrene*
Peagasus
சங்கப்பலகை
தொல்காப்பியம்
Chip Byte
Mindware
Beehive
Financial Wizard
Corporate Frontier
Money Matters
Mathematica

Leave without permission

Absence without prior permission will attract a fine of Rs.25/- per day. If a student absents herself continuously for more than five days without informing the HOD, her name will be removed off the rolls.



Navarathiri Kollu



New Year Day, Secretary giving away prizes



College Buses

Jewellery

Students are advised not to wear gold jewellery to college.

Clubs

There are such clubs as Quiz Club, Environmental Club etc. Students are welcome to join any of these clubs and participate actively.

Examinations, Tests

Apart from end of Semester examinations conducted by the University, each department will conduct 3 C.A. examinations of three hour duration each. Apart from these there will be quizzes, weekly/daily tests and seminars. Internal assessment marks are equally distributed between these exams/tests. So, students should take these exams/ seriously. Any absence in any of these results in losing marks in the final internal Assessment.

Practical/Viva voce /Examinations

Practical and viva voce examinations (wherever they are applicable) will be held as per university guidelines.

BHRD (Basics in Human Resource Development)

The college is offering a three year parallel programme in Basics in Human Resource Development. We have an MOU with CLHRD, Mangalore. This course, though not recognized by any university, is industry recognized. The course is student friendly and lecture hours are very minimal. The course is so structured that there is thrust on student initiative. It includes such components as cluster study, self study, library study and projects. The students have the freedom to opt out in the first year, when they will be issued a certificate, or in the second year, when they will be issued a diploma. Those who complete the third year will get a certificate equivalent to a degree. We are also happy to remind the public that since last year the UGC has approved 2 parallel degree courses. So, we are a pioneer in this. The intake of the students is restricted to 30 only. Two year's ago we introduced this course as an Add-on course and it is very popular as academic tours to historical places and Art galleries are built into academics.



New Year Day, Secretary giving away prizes



NSS Students taking Pledge

THE PRESENT SCENARIO

Owing to the Covid-19 situation, we have been facing a lot of difficulties and problems which are economic, physical, psychological and social. The scene of education itself has changed. Now, unless the situation changes classes will be held in the online mode. In this regard, we request our students to cooperate by observing the following:

1. you must possess a good smart mobile phone and you must have your own mobile phone;
2. if you have a laptop or desktop computer it will be ideal;
3. you will have to take online classes seriously and attend regularly all periods. You must understand that we give academic instructions 90 days a semester;
4. while attending online classes you should follow the protocol such as not allowing your family members in the class and by observing the dress code;
5. periodically follow all the instructions given by your HODs and teachers;
6. take general English and general Tamil classes seriously;
7. if you don't have 75% attendance you will not be allowed to write the end of the semester examinations and, therefore, take all classes seriously;
8. fulfil all academic commitments as advised by your teachers and
9. pay semester fees on time.



College culturals.

**It is the mark of an educated mind
to be able to entertain a thought
without accepting it.**

Aristotle



College Auditorium - Side View



**Education costs money,
but so does ignorance.**

- Sir Claus Moser

COURSES OFFERED

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|----|---------------|---------------------------------|--|
| 1. | B.Sc. | Computer Science | i. Mathematics I & II ii. Statistics I & II |
| 2. | B.C.A. | Computer Application | i. Mathematics I & II ii. Financial Accounting
iii. Cost and Management Accounting |
| 3. | B.Sc. | Mathematics | i. Calculus of Finite Differences and Numerical Analysis I & II
ii. Mathematical Statistics I & II
iii. Elective Paper I : Programming in 'C' with practicals
iv. Elective Paper II : Graph Theory
v. Elective Paper III : Operations Research |
| 4. | B.Com. | General | i. Business Economics, Indian Economy
ii. Business Statistics and Elements of Operations Research |
| 5. | B.Com. | Accounting & Finance | i. Business Economics & Indian Economy
ii. Business Statistics and Elements of Operations Research |
| 6. | B.Com. | Corporate Secretaryship | i. International Trade ii. Business Economics
iii. Business Statistics iv. Securities Law & Market Operations |
| 7. | B.B.A. | | i. Managerial Economics, International Trade
ii. Business Statistics, Operations Research
iii. Entrepreneurial Development, |

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|---|---|
| <p>8. Allied
B.A
Allied
Allied
Allied</p> <p>9. B.A
Allied
Allied</p> <p>10. M.Com
Allied
Allied</p> <p>11. M.A.,
Allied
Allied</p> | <p>iv. Customer Relationship Management
English
i. Background to Literature - I ii. Background to Literature - II
iii. Background to Literature - III
iv. Background to European and American Literature</p> <p>Tamil
i. தமிழக வரலாறும் பண்பாடும் ii. தமிழ் இலக்கிய வரலாறு
iii. நாட்டுப்புறவியல் iv. தகவல் தொடர்பியல்</p> <p>i. Managerial Economics
ii. Quantitative Techniques for Business Decisions.
Tamil
1. திருவள்ளுவர் 2. பொதுமொழியியல் 3. சுற்றுலாவியல்
4. ஒப்பிலக்கியம் 5. மொழி பெயர்ப்பியல்</p> |
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